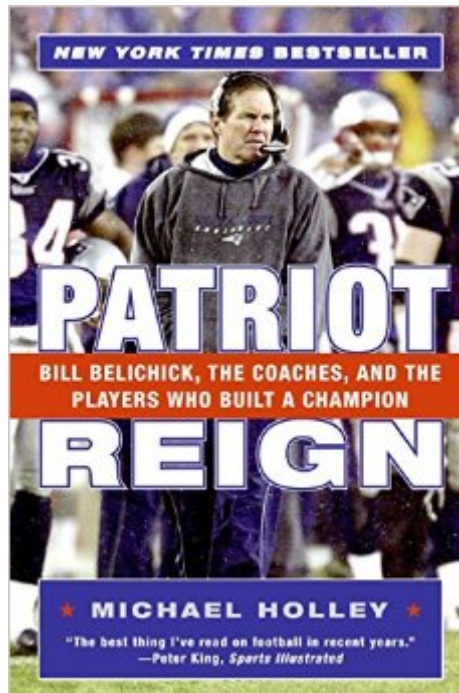


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# Patriot Reign: Bill Belichick, The Coaches, And The Players Who Built A Champion



## Synopsis

When Bill Belichick arrived in New England, the Patriots were a laughingstock, an organization with a losing record and a roster of overpaid, underperforming players. So how did a head coach with a questionable record transform this team, garner three Lombardi trophies in four years, and -- with the Pats' 2005 Super Bowl win over the Philadelphia Eagles -- cement the team's place as an NFL dynasty? With unprecedented access granted by Belichick and his staff, author Michael Holley spent two years with the coach, his team, and his brain trust. Holley provides insights into how Belichick and his coaching cabinet prepare for opponents, evaluate talent, run the draft, and design their offensive and defensive schemes. Patriot Reign captures Belichick at his most candid, and what emerges is a portrait of a complicated man who is cerebral, yes, but also tough, demanding, stubborn, funny, profane, and a master strategist. Frank, uncompromising, and stunning, Patriot Reign is required reading for football fans who want to understand what makes a champion tick.

## Book Information

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## Customer Reviews

I am neither a Patriots fan nor a Bill Belichick fan. But, because of this book, I have an immense amount of respect for the organization and the man. My favorite parts of the book are when Michael Holley, the author, goes into detail about game plan and scouting strategy. Here's one example. When the Patriots played the Rams in the 2002 Super Bowl, they were expected to get steam-rolled, especially since the Rams had blown them out earlier in the season. As Holley explains, Belichick's strategy in the first game had been to do everything possible to pressure the Rams QB, Kurt Warner. It didn't work, and Warner picked the Patriots defense apart rather easily.

Before the SuperBowl, Belichick began thinking that maybe the real key to containing the "greatest show on turf" was to disrupt Faulk, not Warner. So, instead of having his d-linemen and linebackers go all out after Warner, Belichick instructed them (over and over again) to first hit Faulk (if he was in the vicinity) in the backfield and then rush. Also, Belichick and his staff told them never to assume that Faulk was staying home to block--it was always a decoy. The Patriots were also taught that the Rams never run the same play out of the same formation. Even if it looks like the same play they saw 15 minutes ago, it's not. The strategy worked, and Belichick's defensive genius trumped the offensive genius of Mike Martz as the Pats won their first SuperBowl. Holley also does a good job of describing Belichick's desire and tendency to challenge commonly held (but not well thought-out) football assumptions. During the 2002 post-Championship season, the Patriots were right around .500 and playing poorly.

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